

# Adam du Pon, CMA

PhD Candidate

Virginia Polytechnic Institute and State University (Virginia Tech)

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Pamplin College of Business  
Department of Accounting and Information Systems  
3107 Pamplin Hall  
Blacksburg, Virginia 24061

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## EDUCATION

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### Virginia Tech

Doctor of Philosophy in Business Administration  
(Accounting & Information Systems)

Proposed September 4<sup>th</sup>, 2020  
Defense March 2021

### The University of Utah

Master of Accounting

December 2009

### The University of Utah

Bachelor of Science, Accounting (*Cum Laude*, GPA 3.84)

May 2008

## INTERESTS

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### Research:

My research interests are at the intersection of financial and managerial accounting. My research examines how firms' competitive environments, internal information environments, and analytics applications influence managers' decisions related to investment, disclosure, performance, and misreporting.

### Teaching:

Managerial Accounting, Accounting Information Systems & Analytics, Financial Accounting

## RESEARCH

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### Working Papers:

**Dissertation:** "Competition, Cost Analytics, and Contrarian Strategies: Pressures and Opportunities on the Fraud Triangle."

**Committee:** Robert Davidson (Chair), John Easterwood, Matthew Erickson, Marshall Vance

**Status:** Dissertation proposal defended on 9/4/2020; presented at 2020 BYU Accounting Research Symposium and University of Miami AAA Rookie Camp; under 1<sup>st</sup> round review at *Management Science*.

"The Relation between Forecasting Analytics and Future Performance: Evidence from Capital Expenditure Disclosures." with Robert Davidson and Hari Ramasubramanian.

**Status:** Research article, workshopped at Virginia Tech, preparing for journal submission

"How to Overcome Capital Budgeting Failures." with Hari Ramasubramanian.

**Status:** Practice article, preparing for IMA-invited second submission

### Works in Progress:

"Competition, Uncertainty, and Ownership Preference: Non-Earnings Annual Guidance."

**Status:** Research article, data analysis & write-up stage

"Analytics Paradigms of Corporate Frugality and Disruptive Environments."

**Status:** Research article, third round of data collection & analysis stage

"Overcoming Obsolete Cost Analytics."

**Status:** Research article, data gathering stage

## CONFERENCE PARTICIPATION AND PRESENTATIONS

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### *Presentation:*

- 2020 University of Miami AAA Rookie Camp, virtual
- 2020 Brigham Young University Accounting Research Symposium, Provo, UT
- 2020 Virginia Tech, Blacksburg, VA (September, December)
- 2019 Virginia Tech, Blacksburg, VA
- 2017 AACE Northeast Total Cost Management Symposium, Philadelphia, PA

### *Participation:*

- 2020 Brigham Young University Accounting Research Symposium, Provo, UT
- 2020 AAA FARS Midyear Meeting and Doctoral Consortium, Nashville, TN
- 2019 Annual Virginia Tech Accounting Research Conference, Blacksburg, VA
- 2018 Brigham Young University Accounting Research Symposium, Provo, UT
- 2018 Annual Virginia Tech Accounting Research Conference, Blacksburg, VA
- 2018 AAA MAS Midyear Meeting and Doctoral Consortium, Scottsdale, AZ

### *Service:*

- 2020 Reviewer, BYU Accounting Research Symposium
- 2020 Reviewer, AAA Annual Meeting
- 2018 Reviewer, BYU Accounting Research Symposium
- 2018 Reviewer, AAA Accounting Information Systems Section Midyear Meeting
- 2017 Reviewer, Management Accounting – An Integrative Approach, IMA textbook

## TEACHING EXPERIENCE

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- Virginia Tech**, Department of Accounting and Information Systems, Past 2 Years
  - Accounting Systems & Controls, ACIS 3504
    - Spring 2020 (Two Sections), Avg. Student Rating: 5.3/6
  - Intro to Accounting Analytics, ACIS 1504
    - Summer 2019, Avg. Student Rating: 5.6/6
  - Intro to Managerial Accounting, ACIS 2116
    - Spring 2019 (Two Sections), Avg. Student Rating: 5.4/6

## AWARDS AND HONORS

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- IMA Research Incubator Grant, 2020
- Pamplin College of Business Doctoral Summer Research Grant, 2018, 2019
- VSCPA Virginia Tech Doctoral Scholarship, 2017, 2019, 2020

## ACADEMIC AND PROFESSIONAL EXPERIENCE

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|--|---------------------------------------|
| <b>Virginia Tech</b>                         | Blacksburg, Virginia                  |
| Research Assistant & Instructor              | 2016-Present                          |
| <b>ZF / TRW Automotive</b>                   | Reynosa, Mexico                       |
| Cost Accounting Manager                      | 2014-2015                             |
| <b>Rio Tinto</b>                             | South Jordan, Utah                    |
| Senior Financial Analyst                     | 2014                                  |
| <b>Barrick Gold</b>                          | Salt Lake City, Utah and Elko, Nevada |
| Cost Accounting Supervisor                   | 2008-2013                             |
| <b>Certified Management Accountant (IMA)</b> | December 2016-Present                 |
| <b>Certified Cost Professional (AACE)</b>    | 2015-2018                             |

## **PROFESSIONAL AFFILIATIONS**

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Member, American Accounting Association  
Member, Institute of Management Accountants

## **LANGUAGES SPOKEN**

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English – native  
Spanish – conversational