

Michelle René Lowry

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ACADEMIC AND PROFESSIONAL EMPLOYMENT

Virginia Polytechnic Institute and State University (Virginia Tech), Blacksburg, VA, USA Assistant Professor	2018–present
The University of Hong Kong, Hong Kong, China Graduate research assistant for Professor Gary C. Biddle, Chul Park	2013–2018
Michelle Lowry, CPA, Hong Kong, China Sole proprietor, tax preparation and advisement	2011–2013
Hawkins Cloward & Simister, LC, Orem, Utah, USA Tax manager, Tax supervisor, Senior accountant	2006–2011
Brigham Young University, Provo, Utah, USA Research Assistant for Professor Doug Prawitt	2003–2004
Busby Sanford Brady CPAs PLC, Tucson, AZ, USA Staff accountant	1999–2002
EPP Development, LLC, Financial manager, Scottsdale, AZ, USA	1999
Dillon Precision Products, Inc., Accounting clerk, Scottsdale, AZ, USA	1998–1999

EDUCATION AND PROFESSIONAL CERTIFICATION

The University of Hong Kong, Hong Kong, China Ph.D. in Accountancy Post-graduate fellowship recipient Co-advisors: Professor Gary C. Biddle and Professor Chul W. Park	2013–2018
Brigham Young University, Provo, Utah, USA M.S. in Accountancy Ph.D. Preparatory Program participant	2003–2004
Brigham Young University, Provo, Utah, USA B.S. in Business Management, Finance Emphasis, Trustees Scholar, <i>magna cum laude</i>	1995–1998
Professional Certification: Certified Public Accountant (CPA), Utah, USA	2005–Present

RESEARCH PUBLICATIONS

05. Michelle René Lowry, Zeynep Sahin, Anthony Vance (2022), “Taking a Seat at the Table: The Quest for CISO Legitimacy,” *ICIS 2022 Proceedings*.
04. Raymond R. Baker, Gary C. Biddle, Michelle René Lowry and Neale G. O’Connor (2018), “Ineffective internal control reporting by Chinese U.S.-listed firms,” *Accounting Horizons*.
03. Paul Gillis and Michelle René Lowry (2014), “Son of Enron: Investors weigh the risks of Chinese variable interest entities,” *Journal of Applied Corporate Finance* 26 (3): 61–66.
02. Paul Benjamin Lowry, Jay F. Nunamaker Jr., Queen Esther Booker, Aaron Curtis, and Michelle René Lowry (2004), "Creating hybrid distributed learning environments by implementing distributed collaborative writing in traditional educational environments," *IEEE Transactions on Professional Communication* 47 (3) :171–189, (doi: 10.1109/TPC.2004.833689).
01. Paul Benjamin Lowry, Aaron Curtis, and Michelle René Lowry (2004), "A taxonomy of collaborative writing to improve empirical research, writing practice, and tool development," *Journal of Business Communication* 41 (1): 66–99, (doi: 10.1109/tpc.2003.819650) (formally recognized as 1st most read and requested article in JBC, October 1, 2005).

WORKING PAPERS

05. “Status as a mechanism to co-opt the board: Evidence from Two Hong Kong natural experiments,” with Gary C. Biddle and David M. Webb.
04. “Achieving Strategic Alignment between Business and Information Technology with Information Technology Governance: The Role of Commitment to Principles and Top-Leadership Support,” with Paul B. Lowry, Sutirtha Chatterjee, Greg Moody and Vernon Richardson.
03. “Inexpert Supervision: Field Evidence on Boards’ Oversight of Cybersecurity,” with Marshall Vance and Anthony Vance.
02. “Proposing the Privacy Policy Model (PPM) to Address the “Privacy Policy” Paradox that Occurs with Consumer Mobile Apps in Light of the Lopsided Information Asymmetry, with Mark Keith and Paul B. Lowry.
01. “Corporate control effects and financial reporting quality,” with Gary C. Biddle and David M. Webb.

RESEARCH PROJECTS

02. “Chief in Name Only: The Struggle for CISO Legitimacy,” with Anthony Vance and Zeynep Sahin (data analysis phase).
01. “Are boards of affiliated firms in pyramidal groups entrenched? – Evidence from Hong Kong,” with Agnes Cheng (data analysis phase).

OTHER PUBLICATIONS

02. “How CISOs Can Wield More Power in Organizations”, Wall Street Journal, December 5, 2022, with Anthony Vance.
01. “Why Corporate Boards Need More Cybersecurity Expertise”, Wall Street Journal, September 7, 2022, with Anthony Vance.

RESEARCH PRESENTATIONS

23. *Qualitative Research in Accounting @ UVA*, (June 2023). “Taking a Seat at the Table: The Quest for CISO Legitimacy.”
22. *AAA Accounting Information Systems Section Midyear Meeting*, (January 2023). “Inexpert Supervision: Field Evidence on Boards’ Oversight of Cybersecurity.”
21. *International Conference of Information Systems*, (December 2022). “Taking a Seat at the Table: The Quest for CISO Legitimacy.”
20. *International Conference of Information Systems*, SIG Accounting and Information Systems Workshop, (December 2022). “Inexpert Supervision: Field Evidence on Boards’ Oversight of Cybersecurity.”
19. *Commonwealth Cyber Initiative (CCI)*, (November 2022). “Inexpert Supervision: Field Evidence on Boards’ Oversight of Cybersecurity.”
18. *BYU Accounting Research Symposium* (September 2022). “Taking a Seat at the Table: The Quest for CISO Legitimacy.”
17. *American Accounting Association Annual Meeting* (August 2022). “Inexpert Supervision: Field Evidence on Boards’ Oversight of Cybersecurity.”
16. *Virginia Tech BIT Seminar Series* (October 2021). “Inexpert Supervision: Field Evidence on Boards’ Oversight of Cybersecurity.”
15. *BYU Accounting Research Symposium* (September 2021). “Inexpert Supervision: Field Evidence on Boards’ Oversight of Cybersecurity.”
14. *Virginia Tech Brown Bag Series* (May 2021). “Are boards of affiliated firms in pyramidal groups entrenched? – Evidence from Hong Kong.”
13. *AAA Accounting Information Systems Section Midyear Meeting* (January 2020). “Cybersecurity oversight and disclosure: An inside perspective.”
12. *International Conference of Information Systems* (December 2019). “Cybersecurity oversight and disclosure: An inside perspective.”
11. *American Accounting Association Annual Meeting* (August 2019). “Status as a mechanism to co-opt the board: Evidence from Hong Kong natural experiments.”
10. *American Accounting Association International Accounting Section Midyear Meeting* (scheduled, January 2019). “Status as a mechanism to co-opt the board: Evidence from Hong Kong natural experiments.”
09. *BYU Accounting Research Symposium* (September 2018). “Pyramid ownership, board capture and tunneling: Evidence from Hong Kong.”
08. *Accounting Horizons Forum Conference* (invited plenary session, November 2017). “Ineffective internal control reporting by Chinese U.S.-listed firms.” Recipient of Best Paper Award. (presented by co-author).
07. *BYU Accounting Research Symposium* (October 2017). “Status as a mechanism to co-opt the board: Evidence from Hong Kong natural experiments.”

RESEARCH PRESENTATIONS (CONTINUED)

06. *The University of Hong Kong* (January 2017). “Co-opting the board despite independent director regulations: A principal-principal agency perspective.”
05. *BYU Accounting Research Symposium* (October 2016). “The corporate governance in IT governance and its effect on financial reporting quality.”
04. *American Accounting Association Annual Meeting* (August 2016). “Ineffective internal control reporting by Chinese U.S.-listed firms.”
03. *European Accounting Association Annual Congress* (May 2016). “Ineffective internal control reporting by Chinese U.S.-listed firms.” (presented by co-author).
02. *The University of Hong Kong* (November 2015). “Co-opting the board despite independent director regulations: A principal-principal agency perspective.”
01. *The University of Hong Kong* (March 2015). “Ineffective Internal Control Reporting by Chinese U.S.-listed Firms.”

OTHER PRESENTATIONS

04. *Forte Group*. (April 2022). “Chief in Name Only: The Struggle for CISO Legitimacy.”
03. *ACIS Advisory Board*. (October 2020). “Research Project Overview 2020.”
02. *Gartner CISO Coalition* (June 2020). “Board Members’ Perspectives on Cybersecurity Oversight.”
01. *ACIS Advisory Board* (May 2019). “Research Project Overview 2019.”

CONFERENCE AND WORKSHOP PARTICIPATION

2023 Virginia Qualitative Research Conference
2022-23, 2019 Virginia Accounting Research Conference
2023 NC State Risk Governance Research Symposium
2023, 2020 AAA Accounting Information Systems Section Midyear Meeting
2023, 2019-20 AAA International Accounting Section Midyear Meeting
2022, 2019 International Conference of Information Systems
2021-22, 2016-18 BYU Accounting Research Symposium
2022, 2016-19 AAA Annual Meeting
2020 AAA Accounting Information Systems Section New Faculty Consortium
2019 AAA International Accounting Section New Faculty Consortium
2018 Chinese University of Hong Kong Accounting Conference
2017 HKUST Accounting Research Symposium
2017 Accounting Horizons China Forum Conference
2017 Textual Analysis in Accounting and Finance—with Application to China, Chinese University of Hong Kong
2017 Asian Bureau of Finance and Economic Research (ABFER) Annual Conference
2017, 2015 LINKS Center Summer Workshop on Social Network Analysis
2016 AAA/Deloitte/J. Michael Cook Doctoral Consortium
2015 MIT Asia Conference in Accounting
2014 Center for Accounting Research & Education (CARE) Conference, Hong Kong

ACADEMIC SERVICE

Dissertation committee:

Jessica Filosa (member, 2023)

Mark Zhenyu Zhang (member, 2020-2023, defended March 2023)

2023 Ad hoc Reviewer—*Journal of Information Systems* (JIS)

2022 Ad hoc Reviewer—*Review of Accounting Studies* (RAST)

2021 Ad hoc Reviewer—*Journal of Financial Reporting*

2015, 2017-2019 Ad hoc Reviewer—*Accounting Horizons*

2022 Reviewer—International Conference of Information Systems

2022 Reviewer—AAA Accounting and Information Systems Midyear Meeting

2019 Discussant—AAA International Accounting Section Midyear Meeting

2019 Discussant—Virginia Tech Accounting Conference

2018 Reviewer—AAA International Accounting Section Midyear Meeting

2016, 2022 Discussant—AAA Annual Meeting

2016, 2022 Reviewer—AAA Annual Meeting

2016 Moderator—AAA Annual Meeting

2014 Volunteer—Center for Accounting Research & Education (CARE) Conference, Hong Kong

TEACHING EXPERIENCE

ACIS 3115 Intermediate Financial Accounting I

2018-23

Virginia Tech

ACCT 1101 Introduction to Financial Accounting, teaching assistant

2017

The University of Hong Kong, Hong Kong, China

GRANTS, HONORS, AND AWARDS

Virginia Tech Security, Privacy, and Trust Research Funding Grant, Total award \$6,500 for “Having a Seat at the Table: The Effect of CISO Integration with Top Leadership on Data Security Breaches,” 2022

Virginia Tech Security, Privacy, and Trust Research Funding Grant, Total award \$5,000 for “Inexpert Supervision: Field Evidence on Boards’ Oversight of Cybersecurity,” 2022

University Grants Council GRF Grant, 2019–2021, Total award \$509,323 HKD (approx. 65,300 USD) (co-investigator with Agnes Cheng)

Hong Kong Postgraduate Fellowship Award, 2013–2017

Mentor Program Nomination/Participation, ABFER 2017

AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow, 2016

Transdisciplinary Complex Networks Competition, 2015, winning proposal with Ross Smith

University Grants Council GRF Grant, 2013–2015, Total award \$440,916 HKD (approx. 56,900 USD) (co-investigator with Gary C. Biddle and David M. Webb)

BYU Graduate Student Research Grant Award, 2004

BYU School of Accountancy and Information Systems Scholarship, 2003

BYU Trustees Scholar, four year full scholarship, 1995–1998